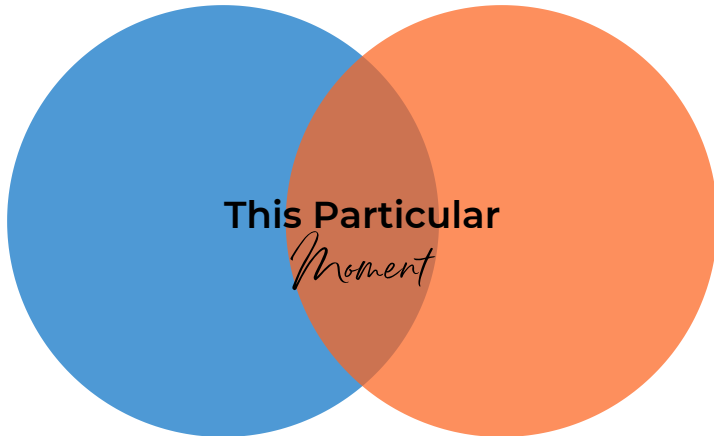


AUDIENCE VENN DIAGRAM



Your Particular
Voice

Their Particular
Needs